



The SCTE™ – The Society for Broadband Professionals

has pleasure in announcing
the next in its series of
Lecture Meetings hosted by the Benelux SCTE

**BENELUX SPRING 2016
LECTURE MEETING**

**“VIRTUALIZATION OF
VIDEO HEAD ENDS”**

on

Thursday 7 April 2016

at

**DIVITEL
John F Kennedylaan 32
7314 PS Apeldoorn
THE NETHERLANDS**

Registration and coffee at 10.00 am

SCTE Benelux Secretary:

Rien Baan, SCTE Benelux Secretary
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"VIRTUALIZATION OF VIDEO HEAD ENDS"

You don't have to be a SCTE member to participate in this free "Value Added" session at IBC – simply register with the SCTE Benelux Secretary, Rien Baan – see details below. Presented papers will be available for members to download from the SCTE website after the event.

PROGRAMME

Virtualization and Cloud - It is a growing trend among operators in the pay-TV industry seeking to optimize costs and gain more flexibility. Virtualization of headend functions makes sense as the concept promises a quicker way to launch new services and more easily to scale or change configuration rapidly. It also indicates that video headend technology is migrating to IT technology. We believe that Virtualization is not about implementing new technology but in our opinion, about how to manage your resources effectively in a healthy financial profitable way. The speed at which Virtualization has become a central message for so many headend suppliers and solutions providers suggests this is not just big but it is also imminent.

10.00-10.30 Registration and Coffee

10.30-10.35 Welcome by the SCTE Benelux Chairman

10.35-11.15 "Virtualization of Video Headends"

Emile de Ruiter, System Architect

DIVITEL

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11.15-12.00

"The Software Empowered Video Operator: A Progressive, Flexible Approach to Revenue Security"

Steve Christian, SVP Marketing & Product Strategy

VERIMATRIX

Our paper will discuss the significant video industry shift away from specialized and proprietary hardware towards software-centric and IP-based technologies and subsystems that create the fabric of new video service delivery systems. In this context, we can see the trends and influences on the implementation of revenue security for video services. We will show how the modern security approach is coming to be centered around some new fundamental concepts and how this lays the foundations for virtualized implementations which offer significant capital and operational cost advantages to the competitive service operator.

12.00-13.00 Lunch Break

13.00-14.30 Visit to DIVITEL's premises.

14.30-15.15 "Virtualizing Video Headends"

Ian Trow, Senior Director Emerging Technology & Strategy

SKYLINE COMMUNICATIONS

Virtualization, Software as a Service (SaaS) and application software threaten to dominate broadcast workflows, but how far is this turning into reality in actual deployed infrastructure? This presentation will examine the readiness of video to adopt these techniques, examine the challenges ahead for IP based infrastructure and provide an overview of this rapidly evolving datacentre approach.

15.15-15.30 SCTE issues and closing remarks by the SCTE Benelux Chairman

Supporting/interesting websites:

<http://www.thescte.eu/>

<http://www.divitel.com/>

<http://www.harmonicinc.com/>

<http://www.verimatrix.com/>

Booking Details: On this occasion, there will be no charge for SCTE Members and non-Members to attend. However, for catering and registration purposes, could you please complete the booking form below and return it to the Benelux Secretary by email rienbaan@zeelandnet.nl or by post or fax giving the names of the people attending. Alternatively, please complete the booking form below or just drop Rien Baan a note by email to advise him of your requirements (details overleaf) or email office@thescte.eu.

Name:

Address:

Tel: Fax:

Email: Mobile:

Please reserve place(s) for the lecture meeting in the names of:

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