



SCTE Spring Lecture

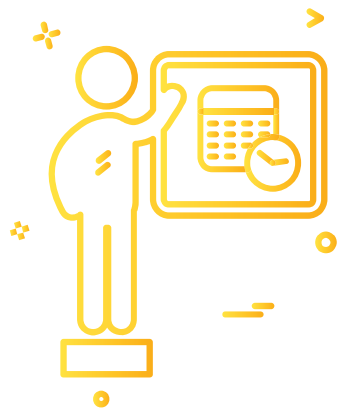
The Society for Broadband Professionals

Sponsorship Proposal

23 March 2022

Showcase Cinema de Lux, Reading





Corporate Sponsor **£2500**

- 15 minute speaking slot ahead of the lectures at 9.45am
- Branding on all print/online marketing of the event including social media, press releases, posters and flyers
- Opportunity to place pull up banners at the side of the stage
- Mention in the press releases
- Branding in the bar area and a table-top offering of sponsor's products/services
- Opportunity to place branded goods in goodie bags on all seats
- Free full page ad in the February issue of Broadband Journal (worth £1320)
- Acknowledgment by SCTE on the day and on our powerpoints



Lunch Sponsor **£1000**

- Branding on all print/online marketing of the event including social media, press releases, posters and flyers
- Mention in the press releases
- Branding in the bar area and a table-top offering of sponsor's products/services
- Opportunity to place branded goods in goodie bags on all seats
- Free half page ad in the February issue of Broadband Journal (worth £715)
- Acknowledgment by SCTE on the day and on our powerpoints



Event Sponsor **£500**

- Branding on all print/online marketing of the event including social media, press releases, posters and flyers
- Acknowledgment by SCTE on the day and on our powerpoints
- Opportunity to place branded goods in goodie bags on all seats
- Free ¼ ad in Broadband Journal (worth £495)