



SCTE Summer Lecture Meeting

“Backwards and Forwards”

Followed by Quad Biking, Blindfold Driving Challenge and Minefield



to be held on

Wednesday 10 July 2019

at

Ashdown Park Hotel & Country Club

Wych Cross, Nr Forest Row, East Sussex, RH18 5JR, UK

Registration at 9.30 am

For this very special SCTE event, we are once again combining our Summer Lecture Meeting with an exciting afternoon activity programme.

This year's summer event will feature a combination of quad biking, blindfold driving and minefield (but not at the same time, ha ha!). We very much look forward to sharing it with you!



SCTE Summer Lecture Meeting

“Backwards and Forwards”

Programme For The Day

The SCTE'S Lecture Meeting will be held in The Lady Brassey Room

09.30 am COFFEE AND REGISTRATION

10.00 am Chairman's Keynote Introduction and Overview

David Hodges

SCTE Papers' Committee Chairman

10.05 am “The Evolution of TV Distribution”

Justin Gupta, IT Operations and Business Development, Broadcast

GOOGLE

Since the launch of analogue TV in the UK in 1936, we've seen several technical developments: colour TV in 1967, satellite and cable bringing multi-channel TV in the 80s and the shift to digital distribution in the late 90s.

Over the last decade, the Internet has brought a revolution in the availability of so-called 'Over The Top' catch-up and on-demand services, resulting in a modest decline in linear viewing. Now, with superfast broadband availability at 95%, the industry is looking at how IP will impact the future of TV distribution.

Every change in TV distribution has driven changes in business models and consumer behaviour. In this presentation, we'll look at past technical developments in TV distribution, the current hybrid situation and how we may be on a glide-path towards an IP-only future; what it will take to get there and the likely implications for consumers and the industry.

10.50 am “Forward Into the Future”

Matthias Kurth, Executive Chairman and Member of the Executive Committee

CABLE EUROPE TRADE ASSOCIATION

Matthias Kurth will outline how the Cable Europe trade association sees the development of 5G (and 10G), as well as other trends, in the cable industry.

Cable Europe is the trade association that connects leading broadband cable TV operators and their national trade associations throughout the European Union. It is a not-for-profit, non-commercial professional membership organisation which promotes the industry's policies and business interests at European and international levels.

11.35 am BREAK FOR TEA/COFFEE

11.55am “An Overview of New SCTE Training Initiatives”

Anthony Basham, Chair of Training Committee

SCTE

This interactive presentation will focus on SCTE's new Learning Management System (LMS) and highlight benefits for training delegates. We will also spotlight the latest SCTE training initiatives and courses as well as trends in cable learning environments.

12.20 pm Questions and Closing Remarks

David Hodges

SCTE Papers' Committee Chairman

12.30 pm BREAK FOR LUNCH

Lunch will be held in the Anderida Restaurant

1.45 pm AFTERNOON ACTIVITY SESSION

QUAD BIKING, BLINDFOLD DRIVING AND MINEFIELD

The group will be split into three during the afternoon session in the Activity Field and rotated through various fun activities. The activities will include:

- **Quad Biking Obstacle Course** - A large coned circuit which tests balance and co-ordination. A full safety briefing will be given.
- **Blindfold Driving Challenge** - Everyone gets the chance to drive - whilst blindfolded - with the rest of the team shouting instructions from the back on how to negotiate the vehicle around a twisting, turning track. You will be running against the clock and will receive penalty points for hitting any cones on the way!
- **“Minefield”** - A team of relief workers are transporting a container of life-saving serum—the final obstacle to overcome is a minefield. How will you transport the team and the serum safely between the islands? This activity requires real team-work for success.

The afternoon will include a TEA/COFFEE break at an appropriate time during the activities.

5.00 pm CLOSE OF DAY

HOW TO BOOK

Places are limited on this occasion, so please don't delay in making your booking otherwise you may be disappointed. Whilst the SCTE is heavily subsidising this event, due to the high costs particularly for the afternoon activities, we are asking every SCTE Member who wishes to be included in the afternoon session to pay a non-refundable nominal fee of £30 (inc. VAT). This fee must be paid at the time of booking in order to confirm your place.

However, if you just want to come along to enjoy the lecture meeting and lunch, then this is complimentary. However, it is essential that you confirm your attendance beforehand as places are limited.

To book your place for this exceptional event in the SCTE calendar, please contact the SCTE office on Tel: **+44 (0) 1923 815500** or email the SCTE Secretariat on **office@theSCTE.eu**

MAP



www.theSCTE.eu