

CONFERENCE PROGRAMME

For the full conference programme, please also see www.thescte.eu

- 09.00 - 09.30 Registration**
- 09.30 - 09.45 Introduction by Dr Roger Blakeway**
President, SCTE™ (Society for Broadband Professionals)
- 09.45 - 10.05 'The Broadband Scene in Serbia'**
Rasim Ljajić, Deputy Prime Minister and Minister of Trade, Tourism and Telecommunications, Serbia *
- 10.05 - 10.20 'Technology Transfer'**
Jeremy Lang, Head of Commercial Section, British Embassy, Belgrade
- 10.20 - 10.45 'Development of Cable Networks in Serbia'**
Andrija Bednarik, President, PUKOS (Business Association of Cable Operators of Serbia)
- 10.45 - 11.10 Cable Perspectives at Telekom Srbija**
Dr Aleksandra Gajić, Head of Unit for Cable Access Network Planning and Development, Telekom Srbija
- 11.10 - 11.30 Coffee Break**
- 11.30 - 11.55 Sponsor Presentation: 'The Impact of LTE on the In-Home Installation'**
Martien Rijssenmus, Director of Research and Technology, Technetix

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- 11.55 - 12.20 Sponsor Presentation: 'HEVC & UHD TV - New Compression Technology'**
Igor Stankovic, Pre-Sales Engineer, Broadband EMEA region, ATEME
- 12.20 - 12.45 Sponsor Presentation**
Goran Poposki, CEO, ASI Doo
- 12.45 - 13.00 Chairman's Closing Remarks**
- 13.00 Lunch**

* Timings and speaker details are subject to change.
Asterisked presentations to be confirmed.



Balkan Broadband
Conference and Exhibition
2015

The 2015 Balkan Broadband Conference and Exhibition will be held again in October.

There will be plenty of networking opportunities, presentations and demonstrations during the event.

Why not register your interest as a speaker, sponsor, exhibitor or visitor at next year's event? E-mail office@thescte.eu or sara.waddington@thescte.eu