

Balkan Broadband Conference and Exhibition

2 October 2014
Belgrade, Serbia



In association with



ПОСЛОВНО
УДРУЖЕЊЕ
КАБЛОВСКИХ
ОПЕРАТОРА
СРБИЈЕ

PUKOS - BUSINESS ASSOCIATION OF
CABLE OPERATORS OF SERBIA

www.pukos.rs

www.theSCTE.eu

introduction



Balkan Broadband
Conference and Exhibition
2 October 2014
Holiday Inn, Belgrade, Serbia

Belgrade in Serbia is the location for the SCTE™ (Society for Broadband Professionals) 2014 Balkan Broadband conference and exhibition on 2 October 2014. In cooperation with PUKOS (Business Association of Cable Operators of Serbia), and supported by SEEBC (South East Europe Broadband Council), the event will include a morning conference with Keynote presentations from high-level officials and key Balkan cable operators on broadband operations and strategy. Lunch follows and the afternoon is dedicated to the exhibition. The event is free for SCTE members to attend.

The Holiday Inn is a 4-star landmark hotel next to the BELEXPO Convention Centre in the heart of New Belgrade (10 minutes' drive from the centre of the Serbian capital and a 15-minute drive from Nikola Tesla airport). The SCTE has negotiated special

reduced rates at the hotel for delegates, exhibitors and sponsors.

The SCTE's sixth Balkan Broadband Conference will offer top-level Keynote speakers and exhibition floors where investors, operators, technicians and installers 'Meet & Greet' the international exhibitors.

In 2012, the Balkan Broadband conference and exhibition in Belgrade in Serbia attracted 400 visitors and 30 exhibitors. SCTE has a strong membership in the Balkans and has already held conferences and lecture meetings across the region.

Stand options include a variety of shell scheme options plus free-standing space. Sponsorship packages include platinum, gold and silver packages and there are a range of event sponsorships such as tea/coffee breaks, lunch and delegate bag/badge logos. You may also take space in the exhibition catalogue, distribute your materials in the event delegate bag and place your logo on the SCTE website.

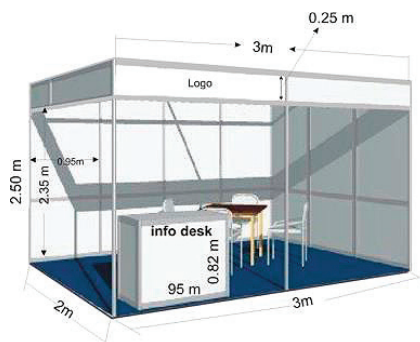
SCTE training courses in the Balkans have netted the Society many new members and a reputation as a leading broadband trainer in the region. There are many exciting opportunities in this region which hosts many cable operators. SCTE wishes to acknowledge the assistance of Fairplay and HM Consult with the organisation of this event.



sponsorship and stand packages

Space + Shell Scheme includes:

(1 unit is a 200*300 cm shell)	Information desk
Carpet	2 x chairs
Walls (number depending on location on the floor)	Table
Furniture	Company logo
	Electrical supply 220 Volt
	2 spotlights



Code	Name	Description	Price excl. VAT
SH-1	Platinum	3 Units of Space + Shell Scheme Keynote at the Conference Your company name/logo on all print advertisements Full page in Conference and Exhibition catalogue Mention in social media and name on entryway Your banner placement throughout the event Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 3950
SH-2	Gold	2 Units of Space + Shell Scheme Your company name/logo on all print advertisements Full page in Conference and Exhibition catalogue Mention in social media and name on entryway Logo/name listed on sponsorship banner(s) Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 2450
SH-3	Silver	1 Unit of Space + Shell Scheme Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 1450

Space only, includes:

(1 unit is a 200*300 cm space)
Carpet
Electrical supply 220 Volt



Code	Name	Description	Price excl. VAT
SP-1	Space only	Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 750

Extra sponsorship packages

Our sponsorship programme is adaptable to meet the needs of your organisation. We will customise a sponsorship package for you, based on your needs, for a successful partnership. With helpful staff to assist, you can be confident that your sponsorship will reap results for your company.

Lunch sponsorship - € 1950

Lunch buffet for all participants, plus

- Branding during the lunch
- 10-minute timeslot for company speech (including translation)

Alcoholic refreshments - € 600

During lunch (wine, beers)

Tea/coffee break sponsorship - € 500

Tea/coffee break for all participant plus

- Branding during the tea/coffee registration break

Name badge sponsorship - € 750

Company logo on all delegate and visitor name badges

Advertising in exhibition catalogue - € 300

(1 full page A5)

Logo placed exclusively on the Conference and Exhibition bag - € 750

Company booklet in Conference and Exhibition bag - € 250

Banner sponsorship - € 100 per banner

The opportunity to place your banners at strategic locations throughout the exhibition

promote your message

Take your message to senior decision makers and network engineers/technicians in Serbia and the surrounding Balkan countries by taking a stand or sponsorship package at the SCTE's (Society for Broadband Professionals) 2014 Balkan Broadband conference and exhibition on 2 October 2014 at the Holiday Inn, Belgrade.

The event format includes a morning conference with Keynote presentations from high-level officials and key Balkan cable operators on broadband operations and strategy. This is followed by a networking lunch in the exhibition hall and the exhibition remains open for the remainder of the afternoon. The event is free for SCTE members to attend.

Stand options include a variety of shell scheme options plus free-standing space. Sponsorship packages include platinum, gold and silver packages and there are a range of catering sponsorships such as tea/coffee registration break, lunch and alcoholic refreshments. You may also take space in the exhibition catalogue, distribute your materials in the event delegate bag and place your logo on the SCTE website.



the hotel

The Belexpocentar at the Holiday Inn in Belgrade, Serbia is the venue for the SCTE™ (Society for Broadband Professionals) 2014 Balkan Broadband conference and exhibition on 2 October 2014. The Holiday Inn is a 4-star hotel next to the BELEXPO Convention Centre in the heart of New Belgrade (10 minutes' drive from the centre of the Serbian capital and a 15-minute drive from Nikola Tesla airport).

If you're driving, Holiday Inn Belgrade offers complimentary parking and easy access to the E70 motorway. It is located next to the BELEXPO Convention Centre and 4.5km from conferences at Belgrade Fair. The venue offers wireless internet to all delegates and guests.

Work out in the hotel's Fitness Centre and treat yourself to a Turkish bath or sauna in the spa. In the charming city centre, the mighty ramparts of Belgrade Fortress offer views of the Danube and Sava rivers. Pick up quirky gifts on 19th-century Knez Mihailova Street.

Check in to your spacious guest room with complimentary high-speed Internet. Choose from pastries, fruit and cereal at Holiday Inn Belgrade's breakfast buffet. Traditional Balkan dishes are served in the Singidunum restaurant and the open-plan Lobby bar is a relaxing spot for mingling over cocktails.

The SCTE has negotiated special room rates for SCTE delegates attending the Balkan Broadband Conference and Exhibition. The special discounted single room rate is 90 euros per night (a discount of 60 euros per night per delegate). Access the SCTE website for full details of these rates on **www.thescte.eu**. Book your rooms at this special rate here AFTER registering for the conference/exhibition.



getting there

Holiday Inn, Belgrade

Španskih boraca

Beograd 000000

Serbia

Tel: (381) 11 3100000

By Air International Airport Nikola Tesla (BEG)

Distance: 6.21 miles/
10km SOUTH to hotel
Shuttle Charge
(one way): €15.00
Taxi Charge
(one way): €20.00

If coming from the airport, exit and follow E75 highway than exit the E75 at the fourth junction from Nikola Tesla International Airport, turn right to Španskih Boraca str. and drive approx. 150 metres and you will see the Holiday Inn hotel on your right.

By Train

Station Name:
Main Station Belgrade
Taxi Charge
(one way): €10.00

By Subway

Subway Station Name:
"BAS" Bus Station
Taxi Charge
(one way): €10.00

Website: <http://holiday-inn-belgrade.h-rez.com/>

contact us



Name:

Company Name:

Tel:

Mobile Tel:

Email:

Website:

Do you wish to register to attend?

yes

☐

no

☐

Do you wish to exhibit?

yes

☐

no

☐

Are you interested in sponsoring?

yes

☐

no

☐

Are you interested in presenting at this event?

yes

☐

no

☐

Please either fax this to the SCTE office at fax: **+44 (0)1923 803203** or
email it to Amanda Ward at **office@theSCTE.eu**

You can also download a booking form at **<http://goo.gl/7WzYys>**

For further details, please see **<http://goo.gl/8SRR2p>**.

Sponsorship information can be downloaded at **<http://goo.gl/tkyZAe>**.

You can also email the SCTE office at **office@theSCTE.eu**



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Fairplay - Sasha Djordjevic

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