

Balkan Broadband Conference and Exhibition

3 October 2013
Westin Zagreb, Zagreb, Croatia



Supporting Associations



SOUTH EAST EUROPE BROADBAND COUNCIL

<http://seebc.org/>



THE CROATIAN NETWORK ASSOCIATION

<http://net-cro.hr/>

www.theSCTE.eu

introduction



Balkan Broadband
Conference and Exhibition
3 October 2013
Westin Zagreb, Zagreb, Croatia

Zagreb in Croatia is the location for the SCTE™ (Society for Broadband Professionals) 2013 Balkan Broadband conference and exhibition on 3 October 2013. Supported by two leading associations in the region, the event will include a morning conference with Keynote presentations from high-level officials and key Balkan cable operators on broadband operations and strategy. Lunch follows and the afternoon is dedicated to the exhibition. The event is free for SCTE members to attend.

The Westin Zagreb is a 5-star landmark hotel centrally located in the heart of Zagreb and within easy walking distance to Zagreb's central square, markets, many fashionable cafes, restaurants, designer boutiques and rich cultural attractions. The SCTE has negotiated special reduced rates at the hotel for delegates, exhibitors and sponsors.

The SCTE's fifth Balkan Broadband Conference will offer top-level Keynote speakers and exhibition floors where investors, operators, technicians and installers 'Meet & Greet' the international exhibitors.

Last year's Balkan Broadband conference and exhibition in Belgrade in Serbia attracted 400 visitors and 30 exhibitors. SCTE has a strong membership in the Balkans and has already held conferences and exhibitions in Kosovo, Macedonia and Serbia as well as technical lecture meetings in Albania.

Stand options include a variety of shell scheme options plus free-standing space. Sponsorship packages include platinum, gold and silver packages and there are a range of catering sponsorships such as tea/coffee breaks, lunch and the evening cocktail reception. You may also take space in the exhibition catalogue, distribute your materials in the event delegate bag and place your logo on the SCTE website.

SCTE training courses in the Balkans have netted the Society many new members and a reputation as a leading broadband trainer in the region. Croatia has just joined the EU and there are many exciting opportunities in this region which hosts many cable operators.



sponsorship and stand packages

Space + Shell Scheme, includes:

(1 unit is a 200*300 cm shell)

Carpet

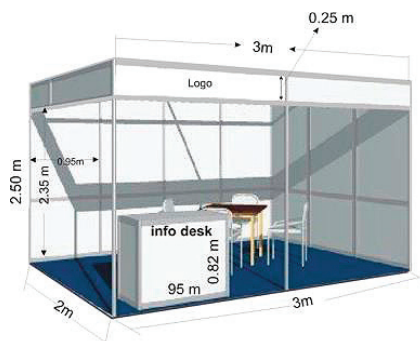
Walls (number depending on location on the floor)

Furniture

Company logo

Electrical supply 220 Volt

2 spotlights



Code	Name	Description	Price excl. VAT
SH-1	Platinum	3 Units of Space + Shell Scheme Keynote at the Conference Your company name/logo on all print advertisements Full page in Conference and Exhibition catalogue Mention in social media and name on entryway Your banner placement throughout the event Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 3950
SH-2	Gold	2 Units of Space + Shell Scheme Your company name/logo on all print advertisements Full page in Conference and Exhibition catalogue Mention in social media and name on entryway Logo/name listed on sponsorship banner(s) Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 2450
SH-3	Silver	1 Unit of Space + Shell Scheme Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 1450

Space only, includes:

(1 unit is a 200*300 cm space)

Carpet

Electrical supply 220 Volt



Code	Name	Description	Price excl. VAT
SP-1	Space only	Name in exhibition catalogue Logo and link on the event section of SCTE website	All-in price: € 750

Extra sponsorship packages

Our sponsorship programme is adaptable to meet the needs of your organisation. We will customise a sponsorship package for you, based on your needs, for a successful partnership. With helpful staff to assist, you can be confident that your sponsorship will reap results for your company.

Lunch sponsorship - € 1950

Lunch buffet for all participants, plus

- Branding during the lunch
- 10-minute timeslot for company speech (including translation)

- wine, beers and soft drinks

- canapes

Advertising in exhibition catalogue - € 300

(1 full page A5)

Tea/coffee break sponsorship - € 300

Tea/coffee breaks for all participant plus

- Branding during the tea/coffee slots

Logo placed exclusively on the Conference and Exhibition bag - € 750

Cocktail party sponsorship - € 1500

Cocktail reception at end of day for all participants

Company booklet in Conference and Exhibition bag - € 250

promote your message

Take your message to senior decision makers and network engineers/technicians in Croatia and the surrounding Balkan countries by taking a stand or sponsorship package at the SCTE's (Society for Broadband Professionals) 2013 Balkan Broadband conference and exhibition on 3 October 2013 at the Westin Zagreb.

The event format includes a morning conference with Keynote presentations from high-level officials and key Balkan cable operators on broadband operations and strategy. This is followed by a networking lunch in

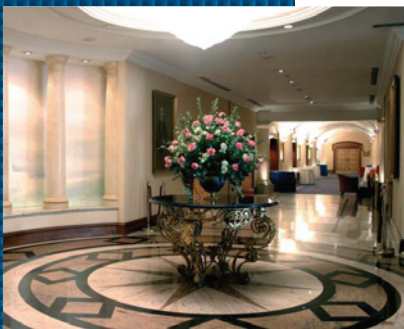
the exhibition hall and the exhibition remains open for the remainder of the afternoon. The event is free for SCTE members to attend.

Stand options include a variety of shell scheme options plus free-standing space. Sponsorship packages include platinum, gold and silver packages and there are a range of catering sponsorships such as tea/coffee breaks, lunch and the evening cocktail reception. You may also take space in the exhibition catalogue, distribute your materials in the event delegate bag and place your logo on the SCTE website.

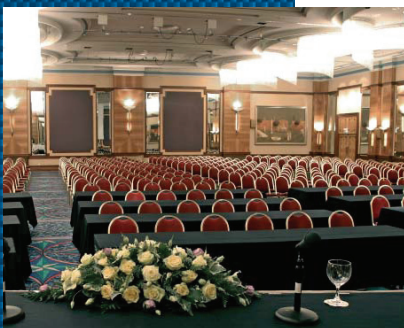


the hotel

The Westin Zagreb in Zagreb, Croatia is the venue for the SCTE™ (Society for Broadband Professionals) 2013 Balkan Broadband conference and exhibition on 3 October 2013. The Westin Zagreb is a 5-star landmark hotel centrally located in the heart of Zagreb in a leafy green area next to the Mimara Museum and National Theatre and Opera House. It is within easy walking distance to Zagreb's central square, markets, many fashionable cafes, restaurants, designer boutiques and rich cultural attractions.



The hotel is a regular host to high-profile local, national and international events. It has been favoured by visiting royalty, world leaders, international dignitaries and other travellers seeking the comfort of a modern luxury hotel. Parking is plentiful and there is easy access to the main train station, all major transportation routes and Zagreb's international airport.

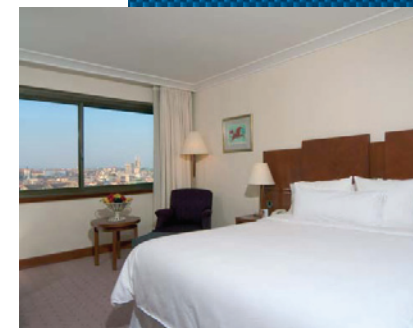
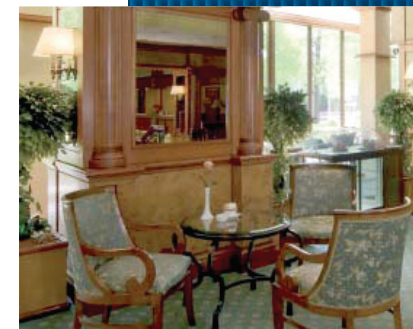


With 13 meeting rooms and one of Europe's largest ballrooms, the Westin Zagreb hotel can set the scene for almost any event. With a capacity of up to 1000 people, the Krystal Ballroom is the chosen venue for many high-profile national and international events.



The hotel regularly hosts large gala events, press conferences, international fora, society weddings, corporate seminars and other events requiring modern facilities, large venue space and professional event management services. All conference rooms are equipped to meet the latest technological specifications and offer W-Lan wireless connectivity.

The Westin Zagreb also features complimentary high speed wireless Internet access in all its premises, including hotel rooms and public areas. The SCTE has negotiated special room rates for SCTE delegates attending the Balkan Broadband Conference and Exhibition of 105 euros BB Single Room/125 euros BB Double Deluxe Room or 140 euros BB Single Room/160 euros BB Double Room for Westin Branded Junior Suite - 46 m². Book your rooms at this rate here AFTER registering for the conference/exhibition.



getting there

Westin Zagreb

Izidora Kršnjavoga 1
Zagreb 10000
Croatia

Tel: (385) (1) 489 2000

By Train

If you travel to Zagreb by train, you can reach the Westin Zagreb Hotel by tram no. 2 to Črnomerec (western part of the city). Get off at the second stop (Vodnikova street). Walk straight until the crossing. The hotel

is located across the street, on your right.

By Air

You can take a taxi from Pleso Airport in Zagreb (regular fee is HRK 200-250), or Croatia Airlines shuttle bus to the Zagreb Bus Station (HRK 35).

By Bus

The easiest way to reach the Westin Zagreb Hotel from the Bus Station is by tram no. 2 to Črnomerec (western part of the city). Get off at the fourth stop (Vodnikova street). Walk straight until you reach a crossing.

contact us



Name:

Company Name:

Email:

Tel:

Website:

Event of Interest:

Do you want to register to attend?

yes

☐

no

☐

Do you want to exhibit?

yes

☐

no

☐

Are you interested in sponsoring?

yes

☐

no

☐

Are you interested in presenting at this event?

yes

☐

no

☐

Please either fax this to the SCTE office at fax: **+44 (0)1923 803203** or

email it to Sara Waddington at **sara.waddington@theSCTE.eu**

You can also download a booking form at **<http://goo.gl/7WzYys>**

For further details, please see **<http://goo.gl/8SRR2p>**. Sponsorship information can be downloaded at **<http://goo.gl/kyZAe>**. You can also email the SCTE office on **office@thescte.eu** or email Sara Waddington on **sara.waddington@thescte.eu**



SCTE™ - The Society for Broadband Professionals

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