



Taster Training Day 2015 - LGI Launch Notes for Vendors

These notes are intended for those vendors wishing to support the SCTE VM and LGI "Taster Training Day" initiative.

Before anything else, we would like to say to you the vendors, a big "Thank you!" from the SCTE, for supporting previous taster training days.

The latest "Taster Day" dates are: -

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|----------------------------------|----------------------------------|
| ➤ 10 th February 2015 | VM London, Croydon |
| ➤ 12 th February 2015 | UPC Dublin |
| ➤ 10 th March 2015 | UPC NL, Kabelweg 51, Amsterdam |
| ➤ 12 th March 2015 | Belgium Day at Telenet, Mechelen |

The Taster Day will run in two lecture rooms.

- Room "One" will be used for vendors to provide formal half hour long "brand agnostic" technology presentations.
- Room "Two" will provide vendor "hands-on" workstations, where staff can work with products and test equipment used in different parts of the broadband network.

The schedule is as follows: -

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| 08:30 | Registration & Coffee |
| 09:00 | Presentations – Morning Session (3½ hours) <ul style="list-style-type: none">• CommScope – Hardline Coaxial Cable Technology• Corning OFS – Optical Fibre Cable Technology• PPC – Drop Connectors• TFC – Drop Coaxial Cable• Cablecon – Hardline Connectors |
| 12:30 | Complimentary Buffet Lunch |
| 13:30 | Presentations – Afternoon Session (3½ hours) <ul style="list-style-type: none">• JDSU Test – Optical Fibre Measurements• Ripley – Coaxial & Optical Fibre Tooling• Teleste – Optical Node Technology & Deployment• Technetix – CTO Group• Bridge Technologies - Monitoring Solution DB TV |
| 17:00 | SCTE Virgin Media Taster Training Day – Close |

Coffee will be available all day from an area close to the SCTE Membership Promotion Booth.



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The SCTE booth will provide SCTE membership packs and the opportunity for VM staff to view the SCTE formal training packages.

The SCTE Taster Day staff will be making room reservations at hotels near, or at each venue, where vendors may also wish to stay (TBC).

Taster Day Hotel DATE	Proposed Hotel Details
9 th February 2015	Premier Inn, Croydon (TBC)
11 th February 2015	Dublin (TBC)
9 th March 2015	Amsterdam – TBC
11 th March 2015	Het Anker Hotel, Mechelen - TBC

Vendor Presentations

We ask that vendors keep their presentations largely “brand agnostic” and focus on their product technologies, uses, features and benefits. The presentations should be of an “introductory nature” and encourage delegates to engage and ask questions...rather than the highly technical and detailed type of presentation, required for inclusion in a SCTE Lecture Day. Please try and time your presentation to around 25 minutes and ensure you have a back-up copy of your presentation material...just in case of PC failure!

The presentations are offered to delegates on an “À la carte” basis, allowing delegates to “drop-in and out”, focusing their available time on the areas of greatest interest to them.

The Presentation Rooms at each Venue

London – VM Conference Rooms, Croydon
Dublin – Hotel Meeting Rooms near UPC Dublin - TBC
Amsterdam – UPC NL Meeting Room – TBC
Mechelen - Telenet Conference Rooms - TBC

The SCTE will ensure that the AV facilities are operational at each location.

Vendor Hands-on Experience

Due to space limitations at each of our SCTE Taster Day venues, we would ask that you aim to fill a table with exciting and interesting products for our engineering delegates to work with and for you to explain those features and benefits.

What do you need to do next?

Vendors wishing to confirm their participation in the second series of SCTE LGI/Virgin Media Taster Training Days, or have any questions, should in the first instance contact Chris Bailey.

There is already a high level of interest from LGI & VM in this series of Taster Training Days.