



Taster Training Day 2015 Launch Notes for Vendors

These notes are intended for those vendors wishing to support the "SCTE Taster Training Day" initiative.

Before anything else, we would like to say to you the vendors, a big "Thank you!" from the SCTE, for supporting previous taster training days.

The latest "Taster Day" dates are: -

- 10th February 2015 Virgin Media London, Croydon
- 10th March 2015 UPC NL, Kabelweg 51, Amsterdam
- 12th March 2015 Belgium Day at Telenet, Mechelen

The Taster Day will run in two lecture rooms.

- Room "One" will be used for vendors to provide formal half hour long "brand agnostic" technology presentations.
- Room "Two" will provide vendor "hands-on" workstations, where staff can work with products and test equipment used in different parts of the broadband network.

The schedule is as follows: -

08:30 Registration & Coffee

09:00 Presentations – Morning Session (3½ hours)

- CommScope – Hardline Coaxial Cable Technology
- Corning OFS – Optical Fibre Cable Technology
- PPC – Drop Connectors
- Technetix – Access Network & The Connected Home
- Cablecon – Hardline Connectors

12:30 Complimentary Buffet Lunch

13:30 Presentations – Afternoon Session (3½ hours)

- JDSU Test – Optical Fibre Measurements
- Ripley – Coaxial & Optical Fibre Tooling
- TFC – Drop Coaxial Cable
- Teleste – Optical Node Technology & Deployment
- Bridge Technologies - Monitoring Solution DB TV

17:00 SCTE Virgin Media Taster Training Day – Close

Coffee will be available all day from an area close to the SCTE Membership Promotion Booth.



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The SCTE booth will provide SCTE membership packs and the opportunity for VM staff to view the SCTE formal training packages.

The SCTE Taster Day staff will be making room reservations at hotels near, or at each venue, where vendors may also wish to stay (TBC).

Taster Day Hotel DATE	Proposed Hotel Details
9 th February 2015	Premier Inn London Croydon Town Centre, Phillips House, 6 Lansdowne Road, Croydon CR0 2BX
9 th March 2015	Hotel ibis Amsterdam City West, Transformatorweg 36, 1014 AK Amsterdam, Netherlands
11 th March 2015	Het Anker Hotel, Mechelen http://www.hetanker.be/nl/hotel

Vendor Presentations

We ask that vendors keep their presentations largely "brand agnostic" and focus on their product technologies, uses, features and benefits. The presentations should be of an "introductory nature" and encourage delegates to engage and ask questions...rather than the highly technical and detailed type of presentation, required for inclusion in a SCTE Lecture Day. Please try and time your presentation to around 25 minutes and ensure you have a back-up copy of your presentation material...just in case of PC failure!

The presentations are offered to delegates on an "À la carte" basis, allowing delegates to "drop-in and out", focusing their available time on the areas of greatest interest to them.

The Presentation Rooms at each Venue

London, UK – VM Conference Rooms, Croydon
Amsterdam, Netherlands – UPC NL Meeting Room
Mechelen, Belgium - Telenet Conference Rooms

The SCTE will ensure that the AV facilities are operational at each location.

Vendor Hands-on Experience

Due to space limitations at each of our SCTE Taster Day venues, we would ask that you aim to fill a table with exciting and interesting products for our engineering delegates to work with and for you to explain those features and benefits.

What do you need to do next?

Vendors participating in the 2015 series of SCTE Taster Training Days, who may have any questions, should in the first instance contact Laura Baskeyfield, or Chris Bailey.

There is already a high level of interest from Virgin Media, UPC NL and Telenet in this series of Taster Training Days.