



Society for Broadband Professionals 75th Anniversary

Events and Sponsorship Opportunities

75th Anniversary Brochure

The Society will be producing a celebratory A4 publication (circa 32 pages) detailing the history of the SCTE throughout its 75-year history. This will be in similar format to the 60th year brochure and will include advertisements in the traditional 'Congratulations to the SCTE...' format. The print run will be circa 3,000 and circulation will be to all SCTE members plus distribution at selected exhibitions and conferences throughout the year. Rates for these insertions, which may be in any style, are as follows:

A4 Full page*	A4 1/2 Page*	A4 1/4 Page*	A4 1/8 Page*	30x60mm Box*
£800	£500	£300	£200	£100

Don't miss your chance to be part of the SCTE's 75th anniversary celebration! Email your editorial and advertising contributions to sara.waddington@thescte.eu

Souvenir for Members

Following on from our previous 60th year tradition, the Society will be producing a souvenir for distribution to members. This will include the SCTE logo and space for a sponsor's acknowledgement. The package also includes a free, full page, 'Congratulations' advertisement in the 75th Anniversary Brochure.

2021 Lecture Meetings

The SCTE's twice yearly lecture meetings at One Great George Street in London are well supported and the lunches and cocktail parties are valuable networking opportunities. It also hosts its Spring and Autumn Lectures as well as a special Summer Lecture with afternoon networking activities. In addition, the SCTE Benelux group hosts lecture meetings, including one during IBC in Amsterdam, a Spring Lecture and a Summer Lecture meeting with afternoon activities.

The SCTE's Spring Lecture will be held at the National Motorcycle Museum in Birmingham (UK) in **March 2021**. Its Summer Lecture will be held in **July 2021** at Mercedes-Benz World in the UK.

The SCTE Benelux Group will also hold its Spring Lecture and its Summer Lecture and 'Grand Prix' in 2021.

Sponsorship opportunities include:

Spring & Autumn Lecture Meetings (sponsored lunch) £1,000 each

Spring & Autumn Lecture Meetings (cocktail party/refreshment breaks) £500 each

Overall sponsorship of Lecture Meeting £2,000 each



SCTE 2018 award winners



SCTE bursary winners at ANGA COM



SCTE training activities at Turksat



SCTE Spring and Autumn lectures are held at One Great George Street in Westminster

Email sara.waddington@thescte.eu to book today!

* Please note that all prices are subject to VAT

75th Anniversary Gala Awards Dinner at the Tower of London - 26 June 2021

In our 75th year, the SCTE Annual Gala Awards Dinner will return to the prestigious venue of the Tower of London and will be attended by over 200 people. The attendees will include senior executives and engineers from the international cable and broadband industry. Sponsorship includes:

■ Wine	£1,500	■ Jewel House private viewing	£500
■ Champagne reception	£1,000	■ Brandies and liqueurs	£400
■ Gifts for attendees	£1,000	■ Menus	£400
■ Reception entertainers	£500	■ Live band	£750
■ Flowers on tables	£500	■ Photography	£400
■ Fun casino	£500	■ Place cards	£350
■ Yeoman Warders 'Walk and Talk' tour	£500	■ Chocolate gifts	£400

All sponsorship will be acknowledged on menu cards, during dinner speeches, on the event banners and in all reports in the SCTE's *Broadband Journal* and on its website www.thescte.eu. In addition, the sponsor will qualify for a free 'Congratulations' advertisement in the 75th brochure at the equivalent rate.

SCTE 75th Gala Awards Dinner

Venue: Tower of London Date: 26 June 2021 Timings: 6.30pm - 1.30am

For the Society's 75th year, we will be making a welcome return to the Tower of London as the highlight of our 75th Anniversary year celebrations.

The evening includes a 'walk and talk' tour conducted by the Yeoman Warders, a private tour of the Jewel House, champagne reception in the White Tower with entertainers, sumptuous 4-course banquet with wine and liqueurs in the New Armouries, a souvenir gift plus chocolate "favours" for every attendee, the presentation of the Society Awards and, finally, dancing to a live band plus fun casino back at the hotel. It has all the hallmarks of being a fabulous evening and one not to be missed!



The Tower of London

If you would like to book your tickets, or a table, for this very special event, please contact SCTE National Secretary, Bev Walker, on tel: +44 (0)1923 815500 or by email office@thescte.eu without delay.



* Please note that all prices are subject to VAT