

SCTE® PRESENTS: Sponsorship Packages



In line with our mission to educate and inform, we provide SCTE® Presents events throughout the year. Each SCTE® Presents day is designed around an important industry topic to provide audiences with technical knowledge, commercial expertise and projections about the business.

Our speakers are of the highest calibre, willingly share insights and most importantly, openly discuss the issues that affect the business of broadband.

Alongside the panels, presentations and the Q & A open sessions - which often bring up the most argued points - these

events also provide essential networking opportunities and to that end we offer a welcome breakfast, refreshment breaks and a full lunch as well as networking drinks in the evening. Sponsors' demonstration areas and presentations compliment the day's activities.

As we aim to provide the SCTE Presents conferences free to all delegates, sponsor support is imperative to its success. If you are interested in any of the below packages or would like to discuss a bespoke arrangement please contact us on sctepresents@thescte.eu

PLATINUM SPONSOR @ £2000

SPONSORS PRESENTATION SLOT

- A 20 minute speaking slot including Q&A time within the conference programme.
- Schedule timing and content to be discussed with SCTE event team.

SPEAKER SLOT ON PANEL

- Panel choice to be agreed with SCTE.

EVENT MARKETING

Company logo to be included on event assets including:

- SCTE event newsletter e-blasts,
- Social media promotion inc LinkedIn

- SCTE Website and App for event announcements
- Conference screen presentation as headline sponsor
- Post conference exposure

PRESENTATION AREA/TABLE TOP DEMO - DOUBLE SPACE

- A double space will be reserved for your tabletop demo, company brochures, POS/LED displays etc. This will be situated in the networking room where the morning welcome, tea/coffee breaks, lunch and the afternoon networking session will all take place.
- 2 x trestle tables, 4 chairs and a power supply will be provided.

SCTE BROADBAND JOURNAL - ADVERTISING/EDITORIAL

- Full page ad
- Editorial piece to be discussed with Editor Melissa Cogavin
- Inclusion in the post conference feature

DELEGATE PASSES

- 1 x speaker pass
- Up to 6 delegate guest passes for company members
- Further industry guests can be invited

Other bespoke benefits to be discussed if required.

GOLD & LUNCH SPONSOR @ £1500

SPEAKER SLOT ON PANEL

- Panel choice to be agreed with SCTE.

LUNCH SPONSOR

- The networking lunch can be a more formal sit down or more casual buffet style service depending on the number of delegates attending.
- A delicious 2 course meal is provided with the lunch session lasting around 90 minutes. Bespoke requirements can be discussed.
- Benefits also include being highlighted as the lunch sponsor on the day and the option to have company giveaways or small pos on the tables

EVENT MARKETING

Company logo to be included on event assets including:

- SCTE event newsletter e-blasts,
- Social media promotion inc LinkedIn
- SCTE Website and App for event announcements
- Conference screen presentation as a key sponsor
- Post conference exposure

PRESENTATION AREA/TABLE TOP DEMO

- A space will be reserved for your tabletop demo, company brochures, POS/LED displays etc. This will be situated in the networking room where the morning welcome, tea/coffee breaks, lunch and the afternoon networking session will all take place.

coffee breaks, lunch and the afternoon networking session will all take place.

- 1 x trestle tables, 2 chairs and a power supply will be provided.

SCTE BROADBAND JOURNAL - ADVERTISING/EDITORIAL

- Full page ad
- Editorial piece to be discussed with Editor Melissa Cogavin
- Inclusion in the post conference feature

DELEGATE PASSES

- 1 x speaker pass
- Up to 4 delegate guest passes for company members
- Further guests to be discussed

GOLD & NETWORKING RECEPTION SPONSOR @ £1250

SPEAKER SLOT ON PANEL

- Panel choice to be agreed with SCTE.

NETWORKING DRINKS RECEPTION

- This takes place at the end of the conference usually from 5.30pm to 7.30pm where a range of wine, beers and soft drinks are served along with a selection of delicious food - canapes or buffet style depending on the event. Bespoke requirements can be discussed.
- Benefits also include being highlighted as the networking drinks sponsor on the day and the option to have company giveaways or small pos on the occasional tables.

EVENT MARKETING

Company logo to be included on event assets including:

- SCTE event newsletter e-blasts,
- Social media promotion inc LinkedIn
- SCTE Website and App for event announcements
- Conference screen presentation as a key sponsor
- Post conference exposure

PRESENTATION AREA/TABLE TOP DEMO

- A space will be reserved for your tabletop demo, company brochures, POS/LED displays etc. This will be situated in the networking room where the morning welcome, tea/

coffee breaks, lunch and the afternoon networking session will all take place.

- 1 x trestle tables, 2 chairs and a power supply will be provided.

SCTE BROADBAND JOURNAL - ADVERTISING/EDITORIAL

- Full page ad
- Editorial piece to be discussed with Editor Melissa Cogavin
- Inclusion in the post conference feature

DELEGATE PASSES

- 1 x speaker pass
- Up to 4 delegate guest passes for company members
- Further guests to be discussed

GOLD SPONSOR @ £1000

SPEAKER SLOT ON PANEL

- Panel choice to be agreed with SCTE.

EVENT MARKETING

Sponsor company logo to be included on event assets including:

- SCTE event newsletter e-blasts,
- Social media promotion inc LinkedIn
- SCTE Website and App for event announcements
- Conference screen presentation as a key sponsor
- Post conference exposure

PRESENTATION AREA/TABLE TOP DEMO

- A space will be reserved for your tabletop demo, company brochures, POS/LED displays etc. This will be situated in the networking room where the morning welcome, tea/ coffee breaks, lunch and the afternoon networking session will all take place.
- 1 x trestle tables, 2 chairs and a power supply will be provided.

SCTE BROADBAND JOURNAL - ADVERTISING/EDITORIAL

- Full page ad
- Editorial piece to be discussed with Editor Melissa Cogavin
- Inclusion in the post conference feature

DELEGATE PASSES

- 1 x speaker pass
- Up to 4 delegate guest passes for company members
- Further guests to be discussed

SILVER SPONSOR @ £600

EVENT MARKETING

Sponsor company logo to be included on event assets including:

- SCTE event newsletter e-blasts,
- Social media promotion inc LinkedIn
- SCTE Website and App for event announcements
- Conference screen presentation as a sponsor
- Post conference exposure

PRESENTATION AREA/TABLE TOP DEMO

- A space will be reserved for your tabletop demo, company brochures, POS/LED displays etc. This will be situated in the networking room where the morning welcome, tea/ coffee breaks, lunch and the afternoon networking session will all take place.
- 1 x trestle tables, 2 chairs and a power supply will be provided.

SCTE BROADBAND JOURNAL - ADVERTISING/EDITORIAL

- Half page ad
- Editorial piece to be discussed with Editor Melissa Cogavin
- Inclusion in the post conference feature

DELEGATE PASSES

- Up to 3 delegate guest passes for company members
- Further guests to be discussed

PLEASE CHECK THE RELEVANT EVENT PAGE ON THE SCTE WEBSITE FOR AVAILABILITY OF SPONSORSHIP OPTIONS.

BESPOKE SPONSORSHIP PACKAGES CAN BE DISCUSSED WITH JULIE HARRIS AT SCTEPRESENTS@THESCTE.EU

WWW.THESCTE.EU

