

Interview with Dr. Peter Charissé

Managing Director, ANGA

By Melissa Cogavin, Managing Editor, SCTE

ANGA COM may be virtual this year but its organisers are confident this show will not disappoint. Broadband Journal talks to MD Peter Charissé to find out more.



Dr. Peter Charissé,
Managing Director, ANGA

Dr Peter Charissé is Managing Director of the Broadband Association ANGA and of ANGA Services GmbH, the organizer of the international Exhibition and Conference for Broadband, Television & Online ANGA COM.

The association represents the interests of more than 200 companies in the German broadband industry. Its member companies include Vodafone, Tele Columbus (PYUR), Telekom Deutschland, EWE TEL, NetCologne, M-net and a large number of local and medium-sized network operators.

The exhibition and conference company ANGA Services GmbH was founded by Peter Charissé for the association in 2001. He has been its sole managing director ever since. More than 500 exhibitors from 35 countries and 20,000 industry experts from 83 countries recently took part in ANGA COM, the Exhibition and Conference for Broadband, Television & Online (www.angacom.de). Topics of the exhibition and conference include Gigabit Networks, Smart City, OTT Streaming, App TV, Cloud TV, Personalized TV, Big Data, 5G, Internet of Things and Smart Home.

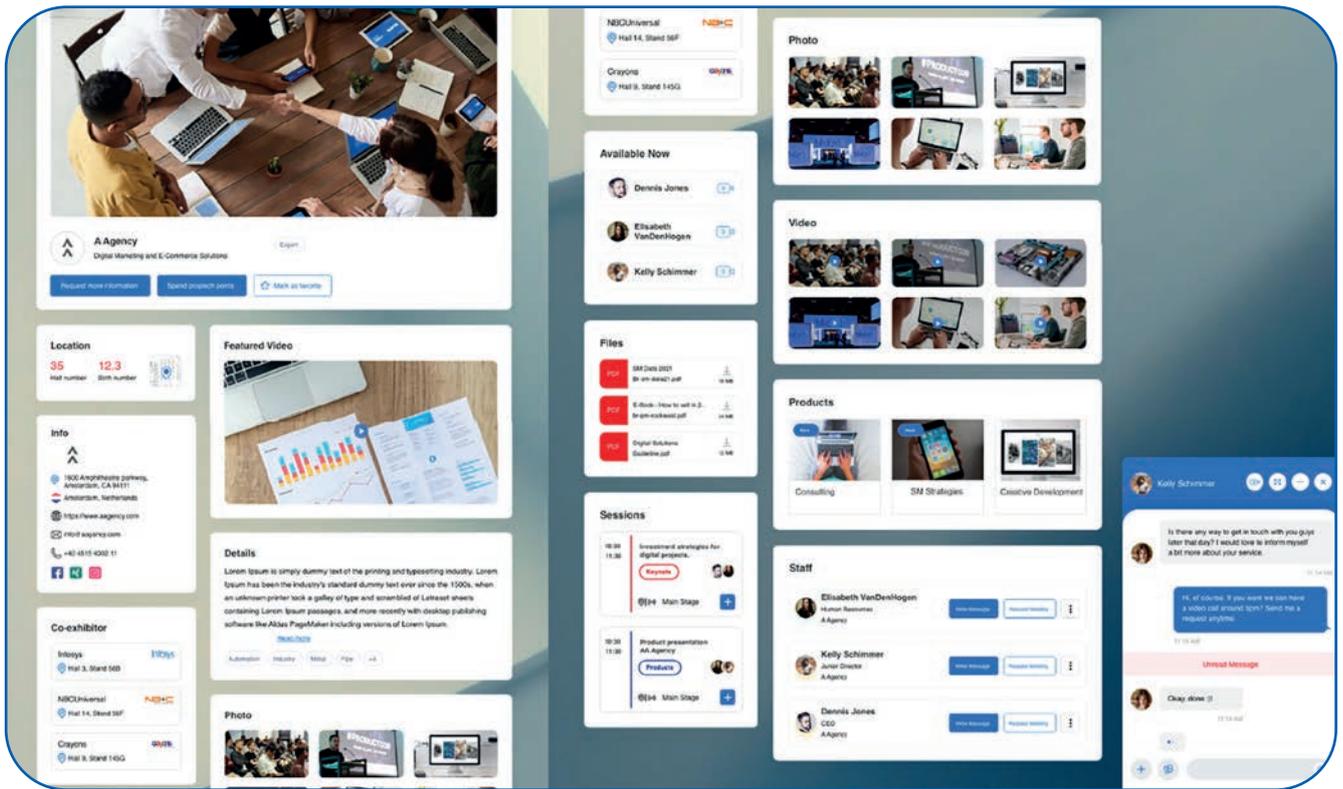
Peter Charissé was previously responsible for media and telecommunications law at the Association of Private Broadcasters and Telemedia (VPRT, now VAUNET), which represents the interests of private television and radio broadcasters like RTL and ProSiebenSat.1. From 1996 to 1999, he was a research assistant to Prof. Dr. Dieter Dörr. Professor for Public Law, International Law and European Law in Mainz. There he received his doctorate on constitutional and European law issues of broadcasting. He also worked as a part-time teacher in European law at the University of Administrative Sciences.

How are you all doing at ANGA? What a disappointment to have to make this a digital event. How has the transition been from a physical one to a digital one?

Yes, these are really difficult times, especially for event organizers. We miss interaction and real life conversation. We would have loved to meet our friends from the SCTE in Cologne. However, with our new online congress ANGA COM DIGITAL, we remain convinced we can offer the best possible alternative under these current conditions. We are breaking new ground here – we haven't done this before - and that of course also means a lot of effort for our small team. But we are making excellent progress. More than 30 leading companies have already signed up as digital partners.

Tell us about the new online event. How will it look? The virtual conference as a concept has really taken off in the last 12 months. What does the ANGA conference offer delegates?

Our new digital event platform will provide companies with digital showrooms, webinars and keynotes in order to address our unique, Europe-wide audience. We have deliberately refrained from replicating



physical booths and populating them with strange avatars. Instead, we're offering our partners online-optimised digital showrooms that are designed to present companies as user-friendly as possible. As you might expect at the regular ANGA COM show, there will be a conference programme consisting of both strategy and technology themes. It may be online but we want to stick to our established, clear structure. We remain focused and confident it will work well.

What themes are you exploring in this year's event?

Our topics will continue to be a wide mix of broadband and media. This year I would say particularly important buzz words are going to be 10G, DOCSIS 4.0 and FTTH.

What are you most excited about - what new developments in the industry are there to share?

We are pleased to see that the HFC and fibre roll-out is progressing very fast. In Germany, a whole handful of new international investors are now investing billions in the expansion of fibre optics. There is great potential. We are looking at some very good years ahead for our industry, especially for technology manufacturers and vendors. We are happy and grateful that our industry economically is not suffering from the Corona crisis.

What does the next year ahead look like for ANGA?

In May 2022, we will all come back to Cologne and make up for what we have been missing so much: personal and international exchange, community experiences and some wonderful evening events.

What message do you have for our readers for whom ANGA is a high point in the calendar?

After a thorough market analysis, we are very confident that we have found the best possible technical event platform to present our partner companies in a way that our high profile and international audience will enjoy and approve of. Nothing can replace a real exhibition, but – apart from the evening view of the Rhine and the Cologne Cathedral – we will be as close to it as digital can be.



For more information and to book tickets visit:
<https://angacom.de/en/homepage>