

SCTE membership survey

SCTE™, the Society for Broadband Professionals, has now launched its new 2019 Membership Survey. A link to the questionnaire is below and will be emailed to all SCTE members - your feedback and answers are greatly appreciated.



"Members responded well to our 2016 Membership Survey. We fed the results from the survey into our marketing strategy for 2017, 2018 and 2019 and now wish to refresh and

update the survey so that we can act on the results to give members more of what they want. For example, based upon the answers given to our questions on lecture locations, we changed this year's Spring Lecture location to Birmingham in the UK. SCTE members also indicated that they were happy to receive more electronic communications from us, so we have also acted on this. We have also put in place new services and content that members wished to receive from us, based on their responses to the 2016 Membership Survey," commented Sara Waddington, Managing Editor, *Broadband Journal*.

"It is important that we keep on top of our members' requirements and wishes, in line with changes and new trends in the industry, so we have now launched our new 2019 Membership Survey. Please look out for it in your email inbox and we would be very grateful for all thoughts and feedback."

Visit https://bit.ly/2HvKMPa to access the questionnaire online. The 2019 SCTE Member Survey questions are listed below:

- 1. Which industry-related topics are of most interest you today and would you like to see us cover them in lectures, Broadband Journal etc.?
- 2. Have you ever volunteered with our organisation? If not, what might encourage you to volunteer?
- 3. Do you read our email newsletter? If so, what type of content would you like to see in our newsletter?
- 4. Which types of events would you like to see us host in the future? Please specify.
- 5. Do you currently follow our organisation on social media? If yes, please specify the platform(s):

Facebook Twitter LinkedIn Instagram YouTube

6. Which other SCTE services would you like to receive? Please choose from list below.

Market analysis/industry reports

Technology updates or editorial on specific subjects

Support at events
Other (please specify)

- 7. Are there any specific event bursaries that you would like SCTE to create and promote? Please specify the event.
- 8. Are there any specific subjects you would like to see in future SCTE training courses? Please specify.

The SCTE launched a new training bursary, in conjunction with The Cable Center, in response to membership responses to its previous questionnaire. You can see further details of this 2019 bursary on page 6 of this issue of *Broadband Journal*.

SCTE members are, of course, always welcome to send any thoughts and comments to the SCTE office at any time. Email office@thescte.eu or access https://www.thescte.eu/contact-us-sp-11809

