



# SCTE Balkans

## Announces Ambassador-at-Large

**Our recently promoted partner in the Balkans region has big plans for the region and beyond.**



**Besim Latifi, SCTE  
Ambassador-At-Large**

The SCTE continues to expand its influence and teachings overseas, and our long-standing relationship with Kosovo-based Besim Latifi has recently become a little more official. He has been promoted to Ambassador-At-Large, responsible for the Balkans region but more broadly in nations all around the world.

Besim's passion and dedication to the broadband industry bubbles over into every conversation; his ambition is to "give the SCTE the international exposure and presence it deserves", and he is currently in discussions with potential ambassadors in Romania, Kosovo, Croatia, Taiwan and Indonesia. He feels that "knowledge and experience is the best thing you can have in your life. People stay loyal as members to any institution, if they see value, recognition, and a sense of belonging."

Among the many initiatives outlined for 2021 and beyond are plans for organising bi-monthly online sessions for all members related any hot topic coming from the industry, including DOCSIS 4.0, 1.8GHz Technology and 5G.

This is a sentiment echoed by SCTE President Anthony Basham, who feels that "equipping engineers and the broader industry with training, education and the infrastructure that belonging to a community provides is an essential foundation, benefitting both the telecoms industry and the individual."



**Besim is Regional Director at Technetix for Eastern Europe, Asia and Pacific.**

Besim's involvement with the SCTE spans 8 years now, and his influence also extends to Kenya; it was his introduction to Florentino Jardin that launched our African Ambassador programme, and it is with Besim's support that our fledgling initiative is taking shape. Besim added, "What the SCTE does is offer young engineers the opportunity of complementary education, which is absolutely necessary to improve performance at all levels of HFC (Hybrid, Fibre and Coax) development. For members, education is the best return on investment the SCTE can provide, but for me the spirit of the SCTE is fundamentally humanitarian in providing tools globally, providing engineers equally with the skills and education that universities don't always offer. The SCTE ultimately prepares you for entering the market and building your career."

We are looking forward to seeing what our Ambassador-at-Large does next! If you would like to speak to Besim about what the SCTE can do for you in your region, please contact [melissa@thescte.eu](mailto:melissa@thescte.eu).

