



# Broadband Rate Card 2019

## GB £ STERLING

### SPECIAL RATES

Our 2019 SPECIAL RATES for all four issues of Broadband magazine at £1045 per issue is more than a 20% saving compared to a single insertion.

**Note:** Taking four full page insertions in Broadband automatically qualifies for a free ¼ column box advert in Service & Product Finder section.

### Display Advertisement

| Advert size        | 1 insertion | 4 insertions |
|--------------------|-------------|--------------|
|                    | £           | £            |
| Whole Page         | 1320        | 1045         |
| 1/2 Page           | 715         | 550          |
| 1/4 Page           | 495         | 385          |
| Special Position   |             |              |
| Outside back cover | 2090        | 1760         |
| Inside back cover  | 1925        | 1540         |
| Inside front cover | 1925        | 1540         |

### Classified Advertisements – Service & Product Finder

| Advert size | 1 insertion | 4 insertions |
|-------------|-------------|--------------|
|             | £           | £            |
| 1/8 Page    | 165         | 110          |

Our advertising rates are amongst the most competitive in the industry. SCTE corporate members benefit from even further discounts - join the Society from as little as £210 + VAT per year!

## US DOLLARS \$

### SPECIAL RATES

Our 2019 SPECIAL RATES for all four issues of Broadband magazine at US\$ 1500 per issue is more than a 20% saving compared to a single insertion.

**Note:** Taking four full page insertions in Broadband automatically qualifies for a free ¼ column box advert in Service & Product Finder section.

### Display Advertisement

| Advert size        | 1 insertion | 4 insertions |
|--------------------|-------------|--------------|
|                    | \$          | \$           |
| Whole Page         | 1900        | 1500         |
| 1/2 Page           | 1000        | 800          |
| 1/4 Page           | 700         | 550          |
| Special Position   |             |              |
| Outside back cover | 3000        | 2500         |
| Inside back cover  | 2750        | 2200         |
| Inside front cover | 2750        | 2200         |

### Classified Advertisements – Service & Product Finder

| Advert size | 1 insertion | 4 insertions |
|-------------|-------------|--------------|
|             | \$          | \$           |
| 1/8 Page    | 225         | 160          |

Our advertising rates are amongst the most competitive in the industry. SCTE corporate members benefit from even further discounts - join the Society from as little as US\$ 272 per year!

## EUROS €

### SPECIAL RATES

Our 2019 SPECIAL RATES for all four issues of Broadband magazine at €1350 per issue is more than a 20% saving compared to a single insertion.

**Note:** Taking four full page insertions in Broadband automatically qualifies for a free ¼ column box advert in Service & Product Finder section.

### Display Advertisement

| Advert size        | 1 insertion | 4 insertions |
|--------------------|-------------|--------------|
|                    | €           | €            |
| Whole Page         | 1700        | 1350         |
| 1/2 Page           | 900         | 700          |
| 1/4 Page           | 650         | 500          |
| Special Position   |             |              |
| Outside back cover | 2700        | 2250         |
| Inside back cover  | 2500        | 2000         |
| Inside front cover | 2500        | 2000         |

### Classified Advertisements – Service & Product Finder

| Advert size | 1 insertion | 4 insertions |
|-------------|-------------|--------------|
|             | €           | €            |
| 1/8 Page    | 200         | 150          |

Our advertising rates are amongst the most competitive in the industry. SCTE corporate members benefit from even further discounts - join the Society from as little as 235 euros per year!

**Need some extra advertising? Email us with your belly band and insert requirements today!**



**SCTE, Society for Broadband Professionals**

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