



Broadband Rate Card 2018

GB £ STERLING

SPECIAL RATES

Our 2018 SPECIAL RATES for all four issues of Broadband magazine at £950 per issue is more than a 20% saving compared to a single insertion.

Note: taking four full page insertions in Broadband automatically qualifies for a free ¼ column box advert in Service & Product Finder section.

Display Advertisement

Advert size	1 insertion	4 insertions
	£	£
Whole Page	1200	950
1/2 Page	650	500
1/4 Page	450	350
Special Position		
Outside back cover	1900	1600
Inside back cover	1750	1400
Inside front cover	1750	1400

Classified Advertisements – Service & Product Finder

Advert size	1 insertion	4 insertions
	£	£
1/8 Page	150	100

Our advertising rates are amongst the most competitive in the industry. SCTE corporate members benefit from even further discounts - join the Society from as little as £200 + VAT per year!

US DOLLARS \$

SPECIAL RATES

Our 2018 SPECIAL RATES for all four issues of Broadband magazine at US\$ 1500 per issue is more than a 20% saving compared to a single insertion.

Note: taking four full page insertions in Broadband automatically qualifies for a free ¼ column box advert in Service & Product Finder section.

Display Advertisement

Advert size	1 insertion	4 insertions
	\$	\$
Whole Page	1900	1500
1/2 Page	1000	800
1/4 Page	700	550
Special Position		
Outside back cover	3000	2500
Inside back cover	2750	2200
Inside front cover	2750	2200

Classified Advertisements – Service & Product Finder

Advert size	1 insertion	4 insertions
	\$	\$
1/8 Page	225	160

Our advertising rates are amongst the most competitive in the industry. SCTE corporate members benefit from even further discounts - join the Society from as little as US\$ 280 per year!

EUROS €

SPECIAL RATES

Our 2018 SPECIAL RATES for all four issues of Broadband magazine at €1350 per issue is more than a 20% saving compared to a single insertion.

Note: taking four full page insertions in Broadband automatically qualifies for a free ¼ column box advert in Service & Product Finder section.

Display Advertisement

Advert size	1 insertion	4 insertions
	€	€
Whole Page	1700	1350
1/2 Page	900	700
1/4 Page	650	500
Special Position		
Outside back cover	2700	2250
Inside back cover	2500	2000
Inside front cover	2500	2000

Classified Advertisements – Service & Product Finder

Advert size	1 insertion	4 insertions
	€	€
1/8 Page	200	150

Our advertising rates are amongst the most competitive in the industry. SCTE corporate members benefit from even further discounts - join the Society from as little as 250 euros per year!

Need some extra advertising? Email us with your belly band and insert requirements today!



SCTE, Society for Broadband Professionals

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